# Q MARKETER

# COMPANY
# PROFILE

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# ABOUT US

Q-Marketer is a fast-growing leading company that offers the best technology solutions and marketing services with high-quality cost-effective and all-in-one digital services and an online agency that provides all businesses with what they need under the scope of development, technology, marketing, and business consulting.

Our services are carefully processed with our technological expertise and delivery quality managers using the power of technology to build  better futures for our customers, colleagues, environment, and communities. The services we offered cover a wide range of services to enable global clients to transform their businesses via Digital Foundation and provide them a better approach to their customers.
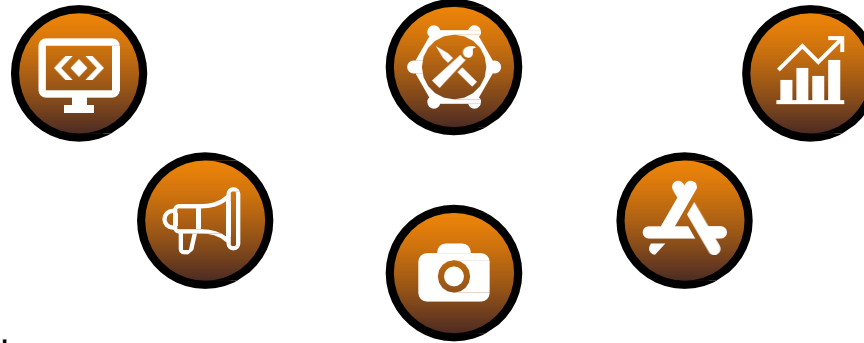
**We provide the best solution services for you; as a Digital Agency, we provide Marketing, Branding, Auditing, Software Solutions and more.**

# WHY US

Why would you take the hustle of dealing with multi agencies?!

We can provide you all in one solution with one digital agency for your online and marketing needs with the assistance of our global experts teams for analytics, OKR's, KPI, and ROI that would be provided to you as transparent for you and anyone to understand including auditing other agencies for you to understand their work and progress better.

## Reach Beyond Your Business Limit

**Your Business Need Attention and we are here to help you grow it.**

**1** **Targeting**
Frequent Audience and target management.

**2** **Analysis**
Regular Analysis and performance management.

**3** **Recommendation**
Best practice with details reports.

# OUR CORE SERVICES

## 1 Marketing

- Social Media Managment
- Digital Marketing
- Marketing Research
- Content Marketing
- SEO | SEM
- Offline Marketing
- Email Marketing
- Marketing Consultancy

## 2 Development

- Website Development
- Application Development
- Customized Softwares
- Digital Business software
- Casher Systems
- Finance Systems
- ERP
- CRM

## 3 Media Production

- Branding
- Videography
- Animation
- Motion Graphics
- Photography
- Graphic Designs
- Audio
- Events

## 4 Analytics & Audit

- Digital Analytics
- Digital Audit
- Marketing Analytics
- Marketing Audit
- Security Analytics
- Programing Audit
- Penetration Testing
- Auditing SEO

# COMPANY STRATEGY

**Objective:**

- Reach audiences effectively worldwide.
- Generate viral reach for sale to our customers.
- Provide efficient software solutions and marketing solutions.
- Establish strong and loyal clients.
- Be a well-known brand among the community.
- Develop and execute localized campaigns on larger scales.
- Participate in Events and Collaboration.
- Provide Smart software solutions and Technological advantage.
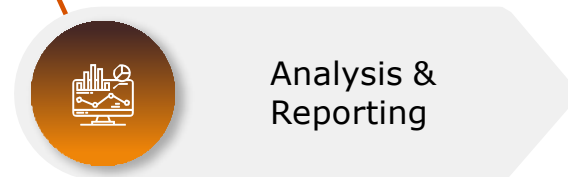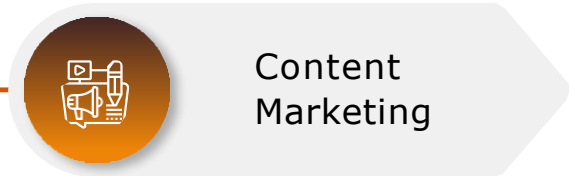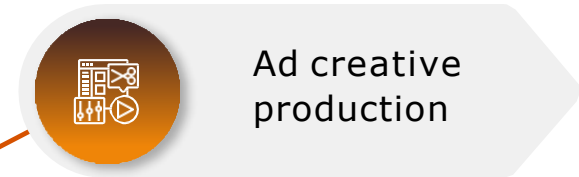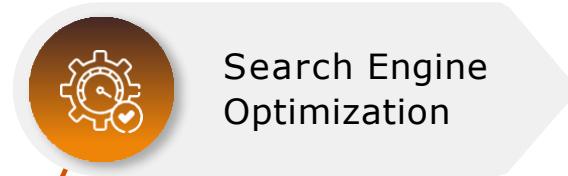
**Communication:**

- English, Arabic, Russian, Indonesian, Indian, Filipino and Urdu

# BRANDING

- Logo design.
- Brand messaging statements.
- Business, product, or service name selection.
- Developing brand identity usage guidelines.
- Brand marketing and promotion design.
- Developing marketing collateral.
- Presentation design.
- Customer personal development.
- Brochure and stationery design.
- Vision and mission statements.
- Packaging and product design.
- Website design and development.
- Email and landing page design.
- Employee communication and messaging.

# SOCIAL MEDIA AND DIGITAL MARKETING

Search Engine Optimization

Ad creative production

Content Marketing

Web & Email Marketing

Analysis & Reporting

# WEBSITES AND APPLICATIONS DEVELOPMENT

We don't only Develop we think ahead for the future of your business as our developers work side by side with the marketing team to make sure you have all the needed marketing, analysis and growth tools included.

## Software development can grow your business and save it

All you need is under one roof combining Development, Marketing Tools, and Solutions.

# SOFTWARE SOLUTIONS

Are you looking for any software or solution for your business? You came at the right place as we can develop for you all kind of software

- Casher
- Finance
- HR
- CRM

- ERP
- Customer Service
- Accounting
- POS

- Attendance
- Sales
- Analytics
- Customized

# MEDIA PRODUCTION

## Photography

We look for small details that show the big picture

**1**

## Graphic Designs

Solve problems and communicate color, and form with creativity for ideas through typography, imagery, marketing and advertising purposes.

**2**

## Videography & Animation

Video storytelling is a powerful way to connect emotionally with your target audience. It engages, it inspires and, most importantly, it sticks.

**3**

## Audio

Sound design is just as important as Productions, our audio engineers pay attention to every detail, wherever cinematography. At Media they are and whatever the challenge

**4**

## Events

Great events don't just happen They're carefully crafted behind the scenes by people who know how to move mountains and make magic happen.
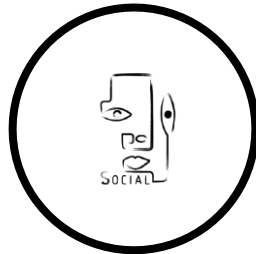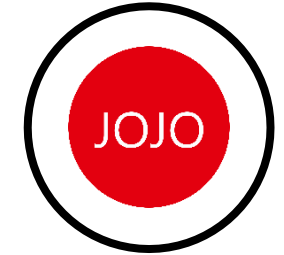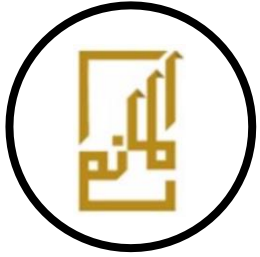
**5**

## 3D Design

If you can dream it, you can build it. From product models to printable parts, 3D design is the first step in making your ideas real.

**6**

# OUR CLIENTS

ORIGAMI
BAKEHOUSE AND COFFEE BAR

EVA
LOUNGE

PC
SOCIAL

PAWS

CHARGER
MOOD CHANGER

AURORA café

KUEHNE+NAGEL

AL MANA LUXURY

AL MANA LIFESTYLE

Casa Bella
Interior designing and decoration W.L.L

ZOO
Handmade In Italy

SPEED MARINE
Have Speed Have Fun

BOAT SHOW

Al Samaha
Hotel Supplies Co.

FITNESS
anytime, anywhere!

# OUR CLIENTS

# CONTACT US

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